

### Opportunity Day 2Q24 & 1H24

19 August 2024

## BEING A UNIQUE

Life Reinsurance Solutions Provider

THAIRE LIFE ASSURANCE PUBLIC COMPANY LIMITED บริษัท ไทยรีประกันชีวิต จำกัด (มหาชน)

www.thairelife.co.th



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### **Agenda**

Business Overview & Market Update

Financial Performance 2Q24 & 1H24

**Business Outlook and Strategic Plan** 

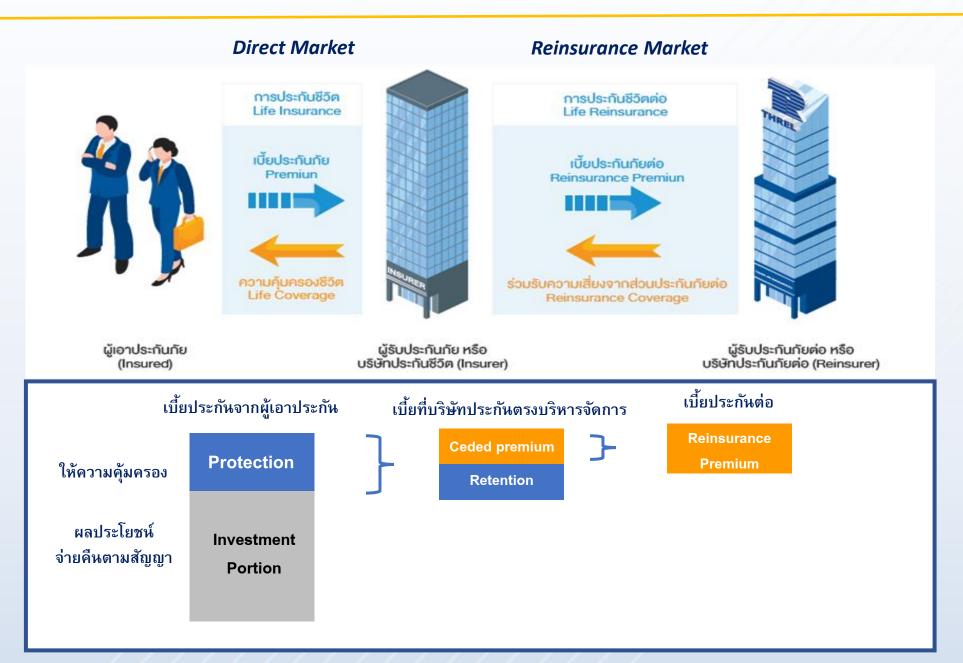
Q&A



## **Business Overview**



#### THREL Business Model: รับประกันชีวิตต่อ







Tools for maximize financial performance

#### **Attractive services**

Services that meet end users' need

#### Risk management

Tools for risk management and maximize capacity utilization.



#### **Distribution channel management**

Distribution that can reach target group

#### **Underwriting & Claim management**

Technical knowledge for operation and emerging risk





#### **New/Innovation product**

Product that increase sales.



#### **Characteristics of THREL**

#### **OUR PRODUCTS**







2. Group Insurance



3.Credit Life & Mortgage



**4.Personal Accident** 



**5.Health Rider** 

#### **OUR SERVICES**



**REINSURANCE** SOLUTION



**PRODUCT**DEVELOPMENT



TECHNICAL TRAINING



MEDICAL /UNDERWRITING

#### **BUSINESS MODEL**

#### **Conventional**

Insurers manage their own risk by ceding insurance

#### Non-Conventional

THREL being active reinsurer by provide product & marketing concept with insurers

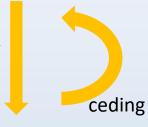
#### **INSURERS**

Ceded to





- Market research
- Product development
- New distribution channels

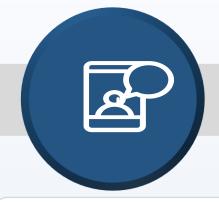


**INSURERS** 



#### **Insurance Value Chain and Key Activities**











#### **Product development**

- Define attractive features
- Pricing

#### **Marketing & Distribution**

- Design channel for specific target group
- Product advertising
- Digital marketing & sales platform
- Application process

#### **Underwriting**

- UW policy and condition
- Design application questionnaire match the risk
- Medical Examination
- Risk assessment
- UW decision

#### **Customer engagement**

- Customer service
- Customer touchpoint
- Policy service
- Claim notification
- Cross-selling

#### **Claim management**

- Claim management
- Claim experiences relate to renewal premium





## **Commercial** footprint

Leveraging 20 years of life reinsurance expertise in Thailand, THREL established business in Laos, Cambodia, Indonesia, and Taiwan.

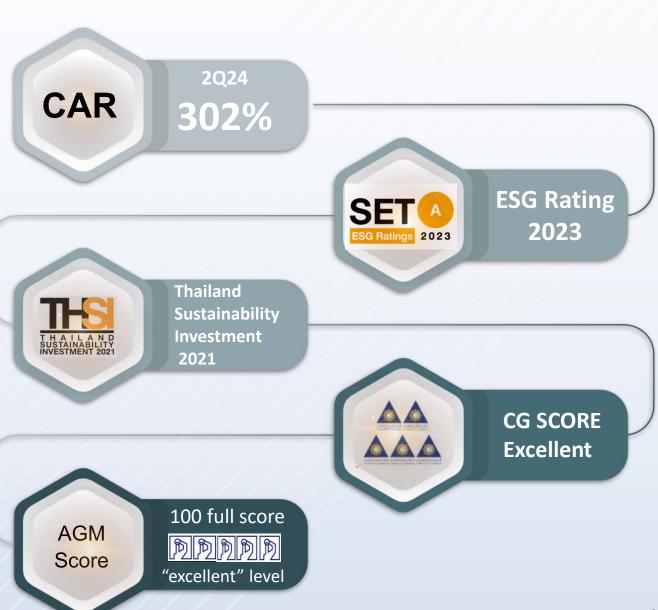
### **STANDARD**



#### & Certificate

We take pride in maintaining a **strong standard** which serves to reinforce our credibility and assure that our products and services consistently meet specific quality criteria.





## **Market Update**



#### **Life Insurance Market – Direct Premium 1H'2024**

Unit: Million Baht

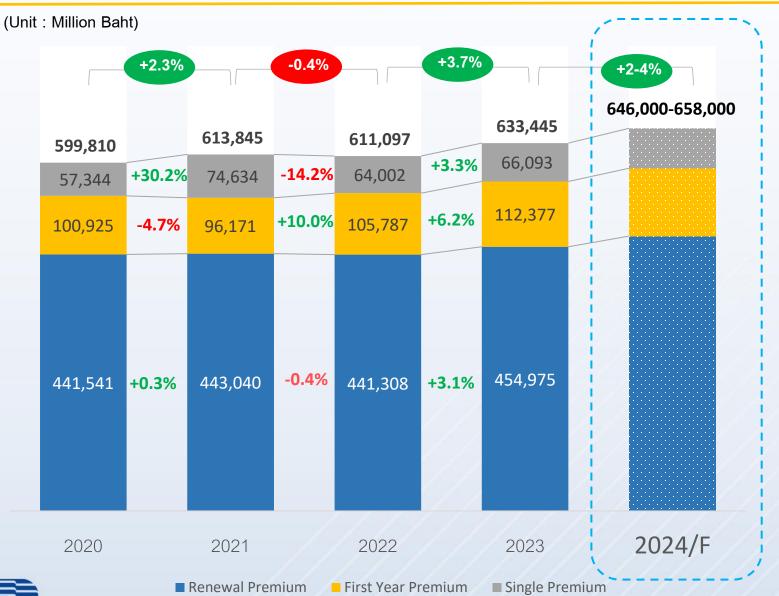


#### 1H'24 GWP +3.8%

Driven by Health insurance riders

- +2% from single premium
- +2% from first year premium
- +5% from renewal premium

#### Life insurance Market - Direct Premium 2024F



TLAA projected 2024/F growth around 2-4% yoy

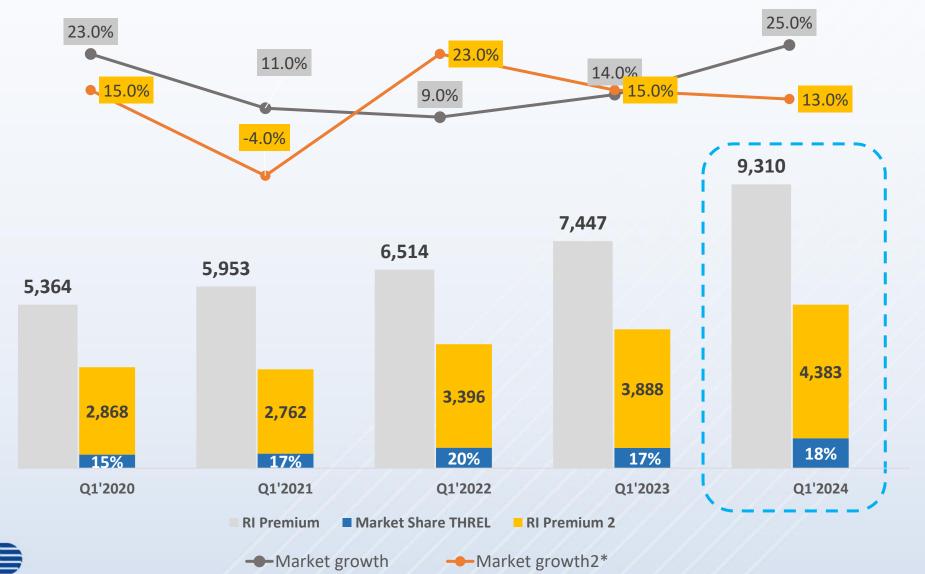
#### **Supporting Factors**

- Health Consciousness: increasing awareness about the impacts of emerging diseases and pollution, as well as rising medical costs.
- Aging Society: Life insurance serves as a lowrisk savings option that provides life protection and tax benefits supported by the government.
- Use of Technology: All and Data Analytics to enhance competitiveness and operational efficiency, and to improve insurance products to meet customer needs, from sales and underwriting to claims processing and aftersales services.

Source: TLAA's AGM release on 31 Jul 2024

#### Reinsurance premium vs. THREL's market share Q1'2024







#### *Market share 1Q/24 = 22%*

- RI premium market exclude AIA and GEN 4,383 MB
- Other players in Thailand RI market consist of 5 key players: SwissRe, RGA, MunichRe, HanoverRe, SCOR

## Financial Performance 2Q24 & 1H24



- New pricing for Group health
- Individual health growth from new and renew business
- Health claim impact to underwriting profit
  - Cost per claim / Ticket size still the key challenge for industry
  - Loss ratio improve QoQ
- Investment (ROI) beyond target



#### **P&L Financial Performance**

Unit: Million Baht								
	3M				1H			
	2Q24	1Q24	QoQ %	2Q23	YoY %	1H24	1H23	YoY %
Gross Premiums	1,082	788	37%	998	8%	1,870	1,666	12%
<b>Earned Premium</b>	894	879	2%	787	14%	1,772	1,499	18%
Change in LT policy reserve (GPV)	(73)	12	-694%	5	-1667%	(61)	12	-613%
Net Claims	743	733	1%	540	38%	1,476	1,085	<i>36%</i>
Net Commission	189	213	-11%	180	5%	402	354	13%
Earning on UWD - bef expenses	35	(80)	144%	62	-44%	(45)	47	<i>-195%</i>
Total Expenses	44	46	-4%	42	6%	91	82	11%
Profit from UWD	(9)	(126)	92%	20	-147%	(136)	(35)	<i>-291%</i>
Net investment income and other	24	16	48%	24	-1%	40	39	4%
Profit before tax	15	(110)	113%	45	<i>-67%</i>	(95)	4	<i>-2309%</i>
Income Tax Expenses	1	(23)	106%	12	-90%	(21)	(13)	-61%
Net Profit	13	(87)	115%	32	<i>-59%</i>	(74)	18	<i>-519%</i>
EPS (Bt)	0.02	(0.14)		0.05		(0.12)	0.03	
Loss Ratio	76.9%	84.6%	-7.8 pp	69.0%	+7.8 pp	80.5%	73.0%	+7.6 pp
Commission Ratio	19.5%	24.6%	-5.1 pp	23.0%	-3.5 pp	21.9%	23.8%	-1.9 pp
Expenses Ratio	4.1%	5.9%	-1.8 pp	4.2%	-0.1 pp	4.9%	5.0%	-0.1 pp
Combined Ratio	100.5%	115.2%	-14.6 pp	96.3%	+4.2 pp	107.3%	101.8%	+5.6 pp

#### 1H24 Vs 1H23

Premium 1,870 MB : +12 % or +204 MB

- Group Health +153 MB
- Individual health +56 MB
- Group life+23 MB

Claim: +36% or +392 MB mainly from higher premium and cost of claimmedications, especially from GR Health

Commission: +13% or +48 MB

#### Net Loss -74 MB

 mainly from higher loss ratio, especially from GR Health product



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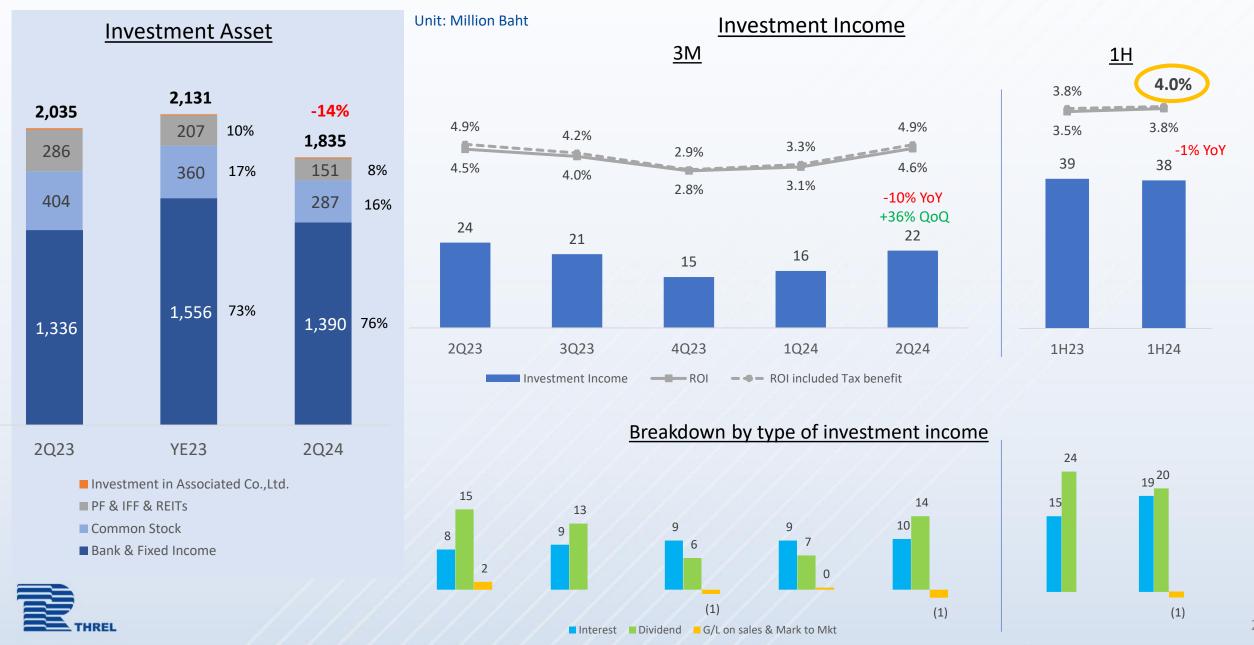
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#### **Investment Asset & Income**



## **Business Outlook & Strategic Plan**



## **Aspiration**

#### **Strategic priorities**

#### "Drive profitable growth to sustain"

- 1 Growth on health by Design
- 2 Life Business Expansion
- 3 International Market

4 Investment

- Make current portfolio healthy and ensure the risk management via facultative.
- Reduce low margin portfolio
- Focus development on individual health & critical illness products

- Expand long term business for sustainable growth
- Develop Credit Life and Individual Life business
- Provide Alternative Reinsurance Solutions (ARS)
- Leverage expertise from domestic reinsurance to provide value-added service
- Manage new risk by Tailormade product development and facultative service.
- Support clients to strengthen Credit Life business

- Building a healthy portfolio for long-term financial stability
- Diminish non-performance asset to optimize risk adjustment



#### Repricing

Diversify towards long term products



Balance product portfolio Growth GWP 4% -5%



**Loss ratio improvement** by 3% within 2 years



Strongest level

**CAR >300%** 

# Q&A THANK YOU

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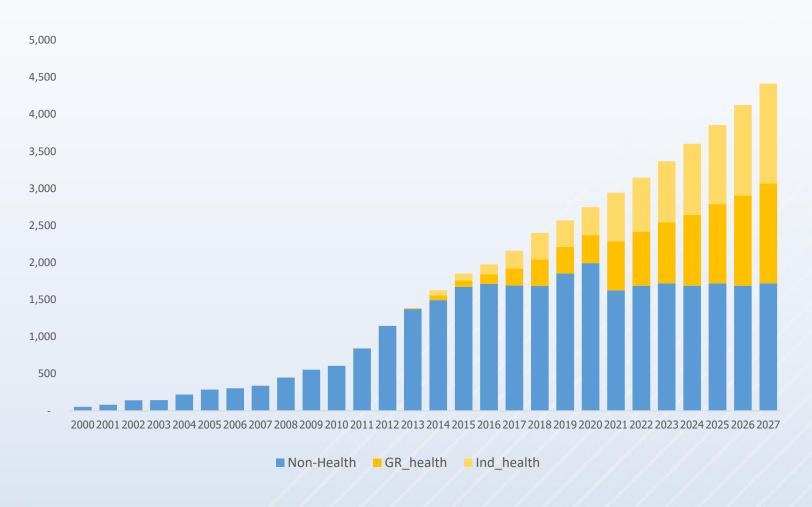
**Fax:** +66(0) 2277 6227

Website: http://www.thairelife.co.th/



#### **Growth in health by design**

To take opportunity in health market, THREL designed strategy and action plan to gain premium with quality control.



- Expand **individual health** product which more manageable.
- Launch **non-conventional** health products for quality control.
- Increase and balancing profitability through enlarge group facultative

To fight with downward trend of life protection insurance market. With new Scurve strategy, we can increase long-term products & numbers of treaty

- Co-develop products with foreign reinsurance partners
- Co-develop product & service as a total solution to serve aging society e.g. longterm care project

